

RingDesigner.com, Inc.[®] *Provides Ring Just in Time to Pop the Question*
Specializing in high quality jewelry at low Internet pricing

For Immediate Release

ONLINE JEWELER HELPS CADET MAKE LOVE CONNECTION

Lake Oswego, Oregon, August 11, 2000 – An Air Force Cadet from Colorado found himself in a difficult position earlier this week when his well-planned proposal to his flight attendant girlfriend was almost foiled by her “unplanned” early than anticipated arrival and earlier than expected departure. The Cadet had purchased a unique ring for this special occasion from his on-line jeweler, RingDesigner.com, Inc[®], and had made “perfect” arrangements for later in the week, but was caught by surprise when she changed plans. Unfortunately, due to their situations, they would not see each other for 2 months after this visit. Yet, determined to show his love for her with the ring he designed, the young Cadet, posed a challenge to his on-line jeweler:

Change of plans, you do not have 5 days, we need the ring in Colorado within 24 hours!

“We suddenly found ourselves in a time crunch. and realized the traditional means of buying our diamonds through normal channels would not provide us with the exact diamond the Cadet was looking for,” said Greg Gates, Co-Founder of the online e-tailer, www.ringdesigner.com. “We needed to be able to locate the diamond the Cadet requested and have it delivered coast to coast within hours, not our normal timeframe.”

Because of the time sensitive nature of this delivery, the diamond was hand-delivered at 4:00 p.m. to the airport in New York City to ensure it made the flight to Portland.” The diamond had just arrived from the diamond cutter located in Tel Aviv.

The diamond arrived at the Portland, Oregon airport after midnight Wednesday morning where Mr. Gates personally met the flight. Mark Hoyt, the other Co-Founder of RingDesigner.com and award winning designer with 30 years in the jewelry business,

met Mr. Gates at the RingDesigner.com facility at around 2 a.m.. Mr. Hoyt then personally finished the beautiful Platinum mounting and set the globe trotting diamond on its mounting. From there, Mr. Gates took the ring back to Portland and placed it on a 6:00 a.m. flight to Colorado Springs. The Cadet picked it up at 10:30 a.m., and proposed to his girlfriend later that night. “He e-mailed us later to tell us she said ‘YES’, so it was definitely worth all the effort,” said Mr. Gates.

Who says the Internet can’t help make a love “e”-connection?

The diamond and its beautiful Platinum Mounting can be viewed by visiting the www.ringdesigner.com web site and clicking on the “Just Shipped” button on their home page.

About RingDesigner.com, Inc®.®

RingDesigner.com, Inc®.® is wholly owned corporation by Mark D. Hoyt and Greg L. Gates. The business is based and operated from Lake Oswego, Oregon, USA south of Portland. RingDesigner.com is a unique “e-tailer” offering over 4,000 products with the blend of high heirloom quality jewelry, provided at low Internet pricing, with superior one to one customer service. If not satisfied for any reason, RingDesigner.com backs up its products by offering a 100%, no-hassle refund guarantee for all its jewelry products. All Press and Media contacts should be made to Greg Gates at greg@ringdesigner.com or 503-670-7218. Audit and financial is assigned to Delap White Caldwell & Croy, LLP (DWCC), Certified Public Accountants, Lake Oswego, OR (www.yourcpas.com/), and legal is assigned to Edward L. Ferrero, P.C., Lake Oswego, OR.

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